



Tomato We-Pick Sponsorship Opportunities

Farmshare's 2nd Annual Tomato Season Celebration

*Homegrown tomatoes, homegrown tomatoes,
Wha'd life be without homegrown tomatoes?
~ Guy Clark*

That's right, friends, it's almost TOMATO SEASON! Once again Farmshare will share the bounty of our sweet, juicy, ripe, certified organic tomatoes in our second annual Tomato We-Pick event. Partner with us to show your support, to maximize Farmshare's impact, and to enjoy your own bounty of delicious, locally-grown tomatoes!



Who: Over 200 folks with an interest in local food, local farming, and sustainability

What: A socially-distanced event, at the Farmshare Farm or other pick-up locations

- Pre-order a 5 lb. box (or multiple boxes) of a mix of slicers, heirlooms, cherry tomatoes, and sauce tomatoes
- Add on a farm tour and the chance to pick some veggies, basil, or flowers, plus you can ask our farmers your veggie questions
- Visit our onsite pop-up farm stand to purchase extra veggies and Farmshare t-shirts, totes, and hats.

When: Sunday, June 20th, 9am-1pm (Father's Day)
Saturday, June 26th, 9am-1pm

Where: Farmshare Austin, 3608 River Road, Cedar Creek, TX 78612

Why: All proceeds from Tomato We-Pick go directly toward supporting our Farmer Starter training program and our food access work through the Fresh for Less Mobile Markets and Curbside Delivery.

Contact: Andrea Abel, andrea@farmshareaustin.org, 512-422-1915

About Farmshare

Located on a 10-acre certified organic farm, Farmshare Austin has a mission to grow a healthy local food community by increasing food access, teaching new farmers, and preserving farmland. We envision a future of resilient local food economies that ensures equitable access to food and to the resources needed to farm.



Tomato We-Pick Sponsorship Levels

Rainmaker Level: \$5,000

- Private farm tour with hands-on experience for up to 10 people
- 5 Tomato boxes + 10 Cherry Tomato pints
- Farmshare Swag Bag: 5 Farmshare t-shirts (adult and kids sizes available), 4 Farmshare canvas tote bags, plus surprises!
- Opportunity to provide a brochure or branded swag to all event participants
- Exhibit table at event (both event days)
- Banner on display at event (both event days)
- Weekly shoutout + logo on Farmshare social media leading up to and during event
- Logo on Farmshare mainpage and event page leading up to and during event
- Additional opportunities for logo on print media ad, dependent on timing

Harvester Level: \$2,500

- Private farm tour with hands-on experience for up to 6 people
- 2 Tomato boxes + 6 Cherry Tomato pints
- 6 Farmshare t-shirts (adult and kids sizes available), 2 Farmshare canvas tote bags
- Opportunity to provide a brochure or branded swag to all event participants
- Exhibit table at event (both event days)
- 3 shoutouts + logo on Farmshare social media leading up to and during event
- Logo on Farmshare event page leading up to and during event
- Additional opportunities for logo on print media ad, dependent on timing

Seed Sower Level: \$1,000

- Private farm tour with hands-on experience for up to 6 people
- 1 Tomato box + 6 Cherry Tomato pints
- 2 Farmshare t-shirts (adult and kids sizes available), 1 Farmshare canvas tote bag
- Opportunity to provide a brochure or branded swag to all event participants
- 1 shoutout + logo on Farmshare social media leading up to and during event
- Logo on Farmshare mainpage and event page leading up to and during event

Soil Builder Level: \$500

- 4 Cherry Tomato pints
- 2 Farmshare t-shirts (adult and kids sizes available), 1 Farmshare canvas tote bag
- Opportunity to provide a brochure or branded swag to all event participants
- Logo on Farmshare event page leading up to and during event

Farmshare's Reach

- ★ Instagram Followers: 4,365
- ★ Facebook Followers: 5,868

- ★ Monthly Website Visits: 3,369
- ★ Newsletter Subscribers: 1,548

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